

Overview

- ▶ Mayor: Dean J. Trantalis
- ▶ Lead staff on innovation: Aricka Johnson
- ▶ Population of municipality: 182,827 (2018)

Spotlight on Fort Lauderdale

As a part of all initiatives, Fort Lauderdale uses vision-based strategic planning that is reflective of community priorities and inclusive of employee subject-matter expertise. This is prominently displayed in the City's Vision, Strategic, and Commission Annual Action Plans. Below are a few examples of the work currently underway in the City of Fort Lauderdale:

- The City is pursuing an **Open Data initiative**, affirming its commitment to honest, transparent, and effective government.
- The City continues its commitment to providing quality services and continuous improvement through its **ISO 9001:2015 certification**.
- The City continues to build upon **Lean Process Improvement principles** and will launch a green belt certification academy to further engrain process improvement strategies in our workforce.

Vision and Approach to Innovation Capacity

The City's Innovation Strategy

Along with 56% of cities surveyed, Fort Lauderdale does not have a formal definition of innovation. Rather, the City focuses its innovation efforts on quality management, data analytics, process improvement, and strategic planning.

The City most closely associates innovation capacity with the following terms:

Data Analytics

Process Improvement

Approaches to Innovation Capacity

Similar to over one-third of cities surveyed, Fort Lauderdale approaches innovation capacity in **specific policy areas**.

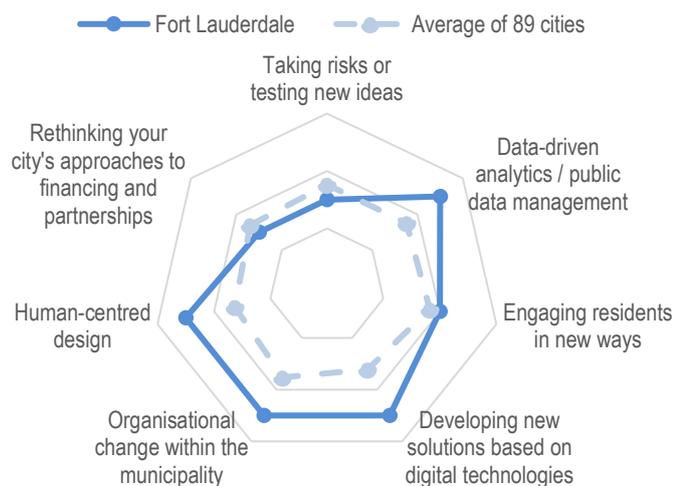
The **top two priority policy areas** for the City's innovation work include:

Internal Process Improvement

Open Data Initiative

Most Common Innovation Activities

Fort Lauderdale's most common innovation activities are **promoting data-driven analytics; developing new solutions based on digital technologies; facilitating organizational change within the municipal administration; and promoting human-centred design.**



Funding for Innovation Capacity

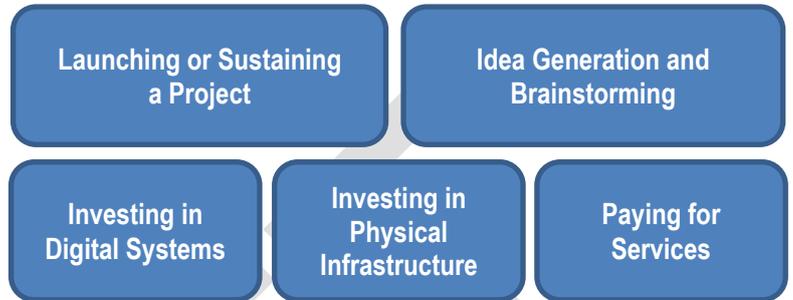
Funding to Support Innovation Capacity

Like 77% of cities surveyed, the City of Fort Lauderdale has dedicated funding to support innovation capacity, which originates from the following source:

- ✓ **Municipal Budget**
(City Commission approved funds)

Types of Activities being Funded

The City of Fort Lauderdale's funding for innovation capacity is generally directed towards **launching or sustaining a project**, and **generating ideas and brainstorming**. These are the two most commonly funded activities among all cities surveyed. Fort Lauderdale also **invests in digital systems and physical infrastructure**, as well as **consultations with third-party thought leaders**.



Organizational Structure and Staffing



Situated in the **City Manager's Office**, Fort Lauderdale's dedicated team for innovation consists of **8 staff** including two ICMA Local Government Management Fellows, three senior performance analysts, leadership, and administrative support.

Staff skills and profiles include:

- ✓ **Project manager**
- ✓ **Data scientist**
- ✓ **Engineer**
- ✓ **Communications**
- ✓ **Community engagement**

Partnerships for Innovation and Data



Fort Lauderdale has developed partnerships to promote its innovation capacity with **other public agencies, not-for-profit organizations, city neighbours, and neighbourhood, civic and homeowners associations**.

To improve data use, the City has also developed **data partnerships with philanthropic organizations and other cities** to collect and analyse data.

Measuring Outcomes

Policy areas that **benefit from sufficient data**, or **lack sufficient data**, to support innovation capacity in the City:



NB: No response provided by the City for the policy areas in grey.

Innovation is **helping the City** to:

- ✓ **Improve internal government operations**
- ✓ **Save costs and improve efficiency within the public sector**

The most **critical success factors** in supporting the City's innovation work:

- ✓ **Dedicated funding**
- ✓ **Focus on measurement**
- ✓ **Dedicated innovation team**
- ✓ **Leadership from City Manager**
- ✓ **Culture of innovation in City**
- ✓ **Support from outside City administration**